



Transforming Commodities into Value-added products, Trading into Branding, and Local to Global!

THE SUSTAINABLE BUSINESS MODEL



As the First Integrated Durian company that has a solid sustainability business model, DSR Taiko Berhad is working closely with the Malaysia External Trade Development Corporation (MATRADE) to brand and market its products globally. With the MKITS innovation developed by SIRIM STV, which is able to trace and authenticate the origin of its durians, DSR Taiko Berhad products would have assurance of only quality durians being used, even for its value-added downstream products. Thus, this would greatly help to expand its international markets and differentiate itself from other competitors.

ORIGIN MATTERS

SELAMAT DATANG KE
LADANG MUSANG KING KOPI
PERTAMA DI DUNIA

DSR TAIKO
BERHAD

MKITS myGAP

Origin MATTERS
RAUB & BENTONG
PAHANG
SATISFACTION
GUARANTEED

Welcome To First
Musang King Coffee
Orchard In The World.
Innovative Business Solutions From
Orchard To Consumer (O2C) Of
Musang King Durian: Synergy
Between Sirim Group Of
Companies & DSR Taiko Berhad.

THE
AUTHENTICATED

MADE BY **100%** Musang King Powder from Own
Dedicated Durian Orchards!



SCAN ME



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ORIGIN MATTERS



MADE BY **100%** Musang King Paste from Own
Dedicated Durian Orchards!



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